

# Natalie Harmon

## SENIOR PRODUCT DESIGNER

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natalie-harmon.com

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## Education

### Carnegie Mellon University

Bachelor of Design, Class of 2018

Major: Communication Design

Minor: Human Computer Interaction

Deans List 2015-2017

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## Skills

Product Design

UX / Interaction Design

UI / Visual Design

Information Architecture

Research Methods

Systems Thinking

Design Systems

Prototyping

Branding

Graphic Design

Illustration

Motion

Photography

Figma

Adobe Creative Suite

Sketch

Zeplin

## Experience

### Studio (Formerly Monthly)

#### Senior Product Designer • Mar 2022 - Nov 2022

Was responsible for improving the startup's creative offerings, such as a new mobile app and a redesign of the web product to cohesively tie together creative experiences beyond the company's traditional 30-day classes.

### Intuit

#### Senior Product Designer • Aug 2021 - Feb 2022

Was the lead designer for QuickBooks Online's web navigation, where I redesigned the left menu, improved its information architecture, and introduced the ability for customers to customize it to their unique needs.

#### Visual Designer • Oct 2018 - Jul 2021

Introduced tags to QuickBooks Online, designed experiments for onboarding & first-time-use flows, and improved Automated Sales Tax features.

### Omada Health

#### Visual Design Intern • Summer 2018

Created responsive web templates, was a key contributor for a marketing website redesign, and updated the brand's icon and illustration style.

### Intuit

#### Visual Design Intern • Summer 2017

Sketched initial concepts, created wire frames, and produced mock-ups for improvements to QuickBooks' project-based business features.

### Wycliffe

#### Graphic Design Intern • Summer 2016

Updated corporate materials to fit brand guidelines, created assets for social media campaigns, and designed data visualizations.

### Carnegie Mellon School of Design

#### Teaching Assistant • Spring 2016 - Spring 2018

Assisted professors and guided students for the fall and spring sophomore communication design studios and an information design class.